

# Gisele Sarbandi, BA (Hons), MCP Analyst



Gisele joined Watson in 2021, as part of our Planning and Land Economics group. She works primarily in the areas of demographics and land needs assessments.

Her strong academic and professional background in planning and development makes her a valuable resource to the firm and our clients.

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## EDUCATION

*2021, University of Manitoba*  
Master of City Planning

*2018, University of Toronto*  
Honours Bachelor of Arts, Urban Studies and Environmental Geography

*2011, Sheikh Bahaei University*  
Bachelor of Engineering, Urban Planning

## EMPLOYMENT HISTORY

### *Current*

Analyst, Watson & Associates Economists Ltd.

- Supports the Planning and Land Economics team, specializing in demographics and land needs assessments.

### *2019-2021*

Planning Student, Winnipeg Metropolitan Region (WMR)

- Provided geographic information systems (GIS) support on assigned topics related to the *Plan 20-50: Regional Growth and Servicing Plan*
- Conducted background research related to the development plans, municipal-comprehensive reviews, and other planning initiatives
- Assisted with organizing and preparing reports, briefing materials, annual reports, social media messaging, and website updates
- Prepared graphical analysis and spatial data analysis, including preparing maps, tables, charts, infographics, and displays to support planning projects



## EMPLOYMENT HISTORY cont'd

*2016-2017*

Research Assistant, Parkdale Neighbourhood Land Trust (PLNT)

- Conducted a walking survey and a door-to-door survey to identify rooming houses in Parkdale Neighbourhood in Toronto, ON

## EXPERTISE

- Development charges
- Development feasibility and pro forma studies
- Demographics, growth management and urban land needs
- Municipal competitiveness
- Municipal comprehensive reviews
- Office and commercial studies
- Real estate market analysis