

# Adam Brutto, BURPI

## Senior Consultant



Adam provides expertise in the areas of student accommodation and capital planning, business case development, school travel planning and traffic management and municipal relations. Prior to joining Watson in 2024, he was a Senior Manager, Planning & Admissions with the Toronto Catholic District School Board in Ontario.

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## EDUCATION

*2013, Toronto Metropolitan University (formerly Ryerson University)*  
Bachelor of Urban and Regional Planning

## EMPLOYMENT HISTORY

### *Current*

Senior Consultant, Watson & Associates Economists Ltd.

- Focused on student accommodation and capital planning, business case development, enrolment projections and studies and municipal relations.

### *2019-2024*

Senior Manager of Planning & Admissions, Toronto Catholic District School Board

- Managed all planning-related activity, including the development of business cases and long-term plans to guide Board accommodation planning decisions.
- Published yearly enrolment projections and reports for use in annual Board staffing and budgeting processes.
- Implemented and managed the Board's municipal circulation and commenting process and worked with municipal and private development partners to identify and advocate on behalf of the Board's areas and sites of interest.
- Represented Board interests as a member of various municipal partnership committees and initiatives related to community services and facilities, residential development growth, and transportation.
- Facilitated school boundary and accommodation reviews.
- Provided schools with school travel planning and traffic management advice.



## EMPLOYMENT HISTORY cont'd

### *2014-2019*

Supervisor of Planning/Demographer, Toronto Catholic District School Board

- Assisted with the publishing of yearly enrolment projections for use in annual Board staffing and budgeting processes.
- Produced reports, briefs, and submissions, and collected and analyzed data for various departmental and Board initiatives.
- Drafted comments in response to municipal circulations and various planning initiatives/documents (i.e., Secondary Plans, Official Plans, and Area Studies).
- Assisted with school boundary and accommodation reviews.
- Provided schools with school travel planning and traffic management advice.

### *2013-2014*

Planning Technician, Toronto Catholic District School Board

- Assisted with the publishing of yearly enrolment projections for use in annual Board staffing and budgeting processes through data management efforts, which included analyzing municipal development applications and compiling unit count data to enhance projection accuracy.
- Responded to requests for information from interdepartmental sources and external sources such as municipal authorities, schools, ratepayers, and consultants.
- Provided schools with school travel planning and traffic management advice.

### *2012 (May-Aug.)*

Planning Services Intern, Town of Richmond Hill

- Completed a parking study which compared parking rates and standards prescribed by the municipal zoning by-law for all commercial properties fronting Yonge Street.
- Created complex matrices using Microsoft Excel, for the purposes of streamlining the parking requirement calculation process which accompanies zoning enquiries.
- Worked in a high-pressure, high-volume team environment to update municipal property data with current Municipal Property Assessment Corporation data.
- Participated and provided input, when required, in Municipal Council, Committee of Adjustment, and Development Section meetings.

### *2011 (May-Aug.)*

Planning Services Intern, Town of Richmond Hill

- Produced a multitude of research reports on a wide range of planning issues.
- Reviewed sign permit applications to ensure compliance with the Town's Sign By-law.
- Contributed to the development of a deeming by-law by using ArcGIS to identify and map plans of subdivision subject to the new by-law.
- Researched illustrative zoning by-laws and created a sample using the program Google Sketchup for best practice learning.



## EMPLOYMENT HISTORY cont'd

*2010 (May-Aug.)*

Building Services Intern, Town of Richmond Hill

- Worked in a team-setting during the preliminary stage of drafting a consolidated zoning by-law by creating a resource to compare all existing Town zoning by-laws.
- Conducted site visits alongside building inspectors.
- Developed planning reports addressing a wide range of planning building issues.

## PROFESSIONAL AFFILIATIONS

- Ontario Association of School Business Officials (OASBO) (past member)
- Ontario Catholic School Business Officials Association (OCSBOA) (past member)
- Ontario Professional Planners Institute/Canadian Institute of Planners (OPPI/CIP) (Non-Practicing – Candidate)

## EXPERTISE

- Capital priority business cases
- Demographic studies
- Education development charges (EDC)
- EDC growth forecasts
- Education financial and capital planning
- Enrolment projections and demographic studies
- Growth management studies
- Long-term accommodation planning
- Municipal circulation review
- Official Plan review
- Pupil accommodation review (PAR)
- Policy development and application
- School boundary review
- School travel planning and traffic management
- Secondary Plan review
- Ward boundary review