Alexander Ivanov, BA (Hons)
Analyst

In 2023, Alexander joined the Education group at Watson, bringing with him a strong academic background in spatial and data analysis. His expertise lies in school board accommodation planning, demographics, and pupil accommodation reviews. Utilizing his broad range of skills, Alexander serves as a versatile asset to the firm and its clients.

EDUCATION

2023, Toronto Metropolitan University
Bachelor of Arts (Hons) in Geographic Analysis

EMPLOYMENT HISTORY

Current
Analyst, Watson & Associates Economists Ltd.
- Supports the areas of school board accommodation planning and demographics.

2022
Intern GIS Analyst, Toronto and Region Conservation Authority (TRCA)
- Researched and analyzed the correlation between parking lot expansion and the increased chloride levels in the Greater Toronto Area's water catchment areas.

2020 - 2022
Data Analyst, Richmond Hill Canoe Club
- Led a neighbourhood segmentation initiative, streamlining the collection and visualization of key customer data, strategically targeting similar demographic neighbourhoods for advertising.

Watson
& Associates
ECONOMISTS LTD.

EXPERTISE

- School board accommodation planning
- Demographic studies
- Pupil accommodation reviews (PAR)
- Education development charges (EDC)
- Long term accommodation studies
- Data visualization