

Tayler Murphy, BBA (Hons), MBAN Analyst



Tayler joined Watson in 2022, as part of our Municipal Finance group. She works primarily in the areas of municipal finance and development charges.

Her strong academic background in finance and analytics makes her a valuable resource to the firm and our clients.

EDUCATION

2021, Schulich School of Business – York University
Master of Business Analytics

2017, Schulich School of Business – York University
Bachelor of Business Administration (Honours), specializing in finance and operations

EMPLOYMENT HISTORY

Current

Analyst, Watson & Associates Economists Ltd.

- Supports the areas of municipal finance and development charges.

2021-2022

Data Analyst, Suncor

- Analyzed Scope 3 emissions data to identify and understand hotspots and develop solutions to reduce overall emissions and costs.
- Developed Scope 3 emissions calculator to track and forecast emissions.
- Created various reports and models to better understand emission trends.



EMPLOYMENT HISTORY cont'd

2018-2020

Finance Student, Sudbury Integrated Nickel Operations, Glencore

- Analyzed cost history for large corporate accounts to identify overpayments and reduce costs.
- Performed various data entry tasks related to accounts payables and payroll.
- Updated and maintained quantitative business tools, as needed.

2017-Current

Co-Founder, Dream to Be, Non-Profit Organization

- Manages finances, operations, marketing, and fundraising.
- Fundraises to pay for registration fees and equipment for first time, female hockey players between the ages of 4 and 10 whose families otherwise cannot afford the expense.

EXPERTISE

- Development charges
- Financial and strategic analysis
- Financial and economic impact of development
- Feasibility/business case studies
- Water and sewer rate studies
- Asset management/PSAB